

STATE OF WISCONSIN DEPARTMENT OF NATURAL RESOURCES

PUBLIC NOTICE OF INTENT TO REISSUE A WISCONSIN POLLUTANT DISCHARGE ELIMINATION SYSTEM (WPDES) PERMIT No.WI-0023230-11-0

Permittee: City of Arcadia, 203 West Main Street, Arcadia, WI, 54612

Facility Where Discharge Occurs: Arcadia Wastewater Treatment Facility, 1070 Middle Road, Arcadia, WI

Receiving Water And Location: Trempealeau River in Middle Trempealeau River Watershed of Trempealeau River Basin in Trempealeau County

Brief Facility Description: The Arcadia Wastewater Treatment Facility treats domestic wastewater from the City of Arcadia and industrial wastewater from Pilgrim's Pride, DSM Nutritional Products, and Nelson Global. The plant has an annual average design flow of 2.12 million gallons per day (MGD) and had an actual annual average flow of 1.33 MGD in 2024. The facility is an aerated lagoon wastewater treatment facility, with chemical phosphorus removal using ferric chloride addition into two final clarifiers between which flow is split prior to Pond 4 (finishing pond). The facility also has the ability for disinfection via chlorination, however it has not been necessary in over 25 years and equipment would likely need to be upgraded in order to begin using it. The Department has approved water quality trading (WQT) for another permit term as the method of complying with effluent phosphorus limits at Outfall 001. The City of Arcadia submitted an updated WQT Plan (WQT-2025-0007) that provides details of the trade. The plan provides calculations and a table that shows the amount of phosphorus credits that will be available each year. Even with phosphorus credits available, there is a phosphorus monthly average effluent limit of 1 mg/L that acts as the minimum control level.

Permit Drafter's Name, Address, Phone and Email: Holly Heldstab, 1300 W Clairemont Ave, Eau Claire, WI, 54701, (715) 492-0483, Holly.Heldstab@wisconsin.gov

Compliance Contact's Name, Address, Phone and Email: Geisa Bittencourt, 1300 W Clairemont Ave, Eau Claire, WI 54701, (715) 492-2961, geisa.bittencourt@wisconsin.gov

The Department has tentatively decided that the above-specified WPDES permit should be reissued.

Limitations and conditions which the Department believes adequately protect the receiving water are included in the proposed permit. Land application of waste shall be done in accordance with permit conditions and applicable codes. All land application sites shall be approved prior to their use. To receive a list of approved sites, or to be notified of potential approvals, contact the above-named basin engineer.

Persons wishing to comment on or object to the proposed permit action, or to request a public hearing, may write to the Department of Natural Resources at the above-named permit drafter's address. All comments or suggestions received no later than 30 days after the publication date of this public notice will be considered along with other information on file in making a final decision regarding the permit. Anyone providing comments in response to this public notice will receive a notification of the Department's final decision when the permit is issued. Where designated as a reviewable surface water discharge permit, the U.S. Environmental Protection Agency is allowed up to 90 days to submit comments or objections regarding this permit determination. If no comments are received on the proposed permit from anyone, including U.S. EPA, the permit will be issued as proposed.

The Department may schedule a public informational hearing if requested by any person and shall schedule a public informational hearing if a petition requesting a hearing is received from 5 or more persons or if response to this notice indicates significant public interest pursuant to s. 283.49, Wis. Stats. Requests for a public informational hearing shall state the following: the name and address of the person(s) requesting the hearing; the interest in the proposed permit of the person(s) requesting the hearing; the reasons for the request; and the issues proposed to be considered at the hearing.

Information on file for this permit action, including the draft permit, fact sheet and permit application, may be inspected and copied at either the above-named permit drafter's office or the above named basin engineer's office, Monday through Friday (except holidays), between 9:00 a.m. and 3:30 p.m. Please call the permit drafter or basin engineer for directions to their office location, if necessary. Information on this permit action may also be obtained by calling the permit drafter at (715) 492-0483 or by writing to the Department. Reasonable costs (15 cents per page for copies and 7 cents per page for scanning) will be charged for information in the file other than the public notice, permit and fact sheet. Permit information is also available on the internet at: <http://dnr.wi.gov/topic/wastewater/PublicNotices.html>. Pursuant to the Americans with Disabilities Act, reasonable accommodation, including the provision of informational material in an alternative format, will be made to qualified individuals upon request.

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Date Notice Issued: September 17, 2025