Notice of Intent to Conduct Water Quality Trading
Form 3400-206 (1/14) Page 1 of 2

**Notice:** Pursuant to s. 283.84, Wis. Stats., and ch. NR 217 Wis. Adm. Code, this form must be completed by any WPDES permittee that is using water quality trading as a method of complying with a permit limitation. Failure to complete this form would not result in penalties. Personal information collected will be used for administrative purposes and may be provided to requesters to the extent required by Wisconsin's Open Records Law (ss. 19.31 - 19.39, Wis. Stats.).

### Applicant Information

**Permittee Name**
Seneca Foods Mayville

**Facility Address**
500 S Clark St.

**City**
Mayville

**State**
WI

**Zip Code**
53050

**Project Contact Name (if applicable)**
Robert Wendt

**Address**
2902 Perry St

**City**
Madison

**State**
WI

**Zip Code**
53713

### Receiving Water Name
East Branch of Rock River

### Parameter(s) being traded
Total P & TSS

### HUC 12(s)
070900010107

**Is the permittee in a point or nonpoint source dominated watershed?**
- [ ] Point source dominated
- [x] Nonpoint source dominated

(See PRESTO results - [http://dnr.wi.gov/topic/surfacewater/presto.html](http://dnr.wi.gov/topic/surfacewater/presto.html))

### Credit Generator Information

**Credit generator type (select all that apply):**
- [ ] Permitted Discharge (non-MS4/CAFO)
- [ ] Permitted MS4
- [ ] Permitted CAFO
- [x] Agricultural nonpoint source discharge
- [ ] Other - Specify: Permitted CAFO

**Are any of the credit generators in a different HUC 12 than the applicant?**
- [ ] Yes; HUC 12: __________
- [ ] No
- [ ] Unsure

**Are any of the credit generators downstream of the applicant?**
- [x] Yes
- [ ] No
- [ ] Unsure

**Will a broker/exchange be used to facilitate trade?**
- [ ] Yes; Name: __________
- [ ] No
- [ ] Unsure

### Point to Point Trades (Traditional Municipal / Industrial Discharge, MS4, CAFO)

<table>
<thead>
<tr>
<th>Discharge Type</th>
<th>Permit Number</th>
<th>Name</th>
<th>Contact Address</th>
<th>Is the point source credit generator currently in compliance with their permit requirements?</th>
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</thead>
<tbody>
<tr>
<td>Traditional</td>
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<td>[ ] Yes  [ ] No  [ ] Unsure</td>
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<td>MS4</td>
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<td>CAFO</td>
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</tr>
</tbody>
</table>
Point to Nonpoint Trades (Non-permitted Agricultural, Non-Permitted Urban, etc.)

List the practices that will be used to generate credits:

Credits will be generated by conversion of previously row cropped farm land to permanent grass cover. Reduced erosion associated with the management change will be used to offset total phosphorus and total suspended solids generated from tile line discharge.

Method for quantifying credits generated: □ Monitoring  □ Modeling, Names: SNAP Plus  □ Other: 

Projected date credits will be available: 09/01/2020

The preparer certifies all of the following:

- I am familiar with the specifications submitted for this application, and I believe all applicable items in this checklist have been addressed.
- I have completed this document to the best of my knowledge and have not excluded pertinent information.

Signature of Preparer: [Signature]

Date Signed: 10-20-2020

Authorized Representative Signature

I certify under penalty of law that this document and all attachments were prepared under my direction or supervision. Based on my inquiry of those persons directly responsible for gathering and entering the information, the information is, to the best of my knowledge and belief, accurate and complete. I am aware that there are significant penalties for submitting false information, including the possibility of fine and imprisonment for knowing violations.

Signature of Authorized Representative: [Signature]

Date Signed: 10-27-20