

Appendix B. Secondary Indicator Scores for Cheese Manufacturers

Last Revised: August 2023

The following table provides the secondary score for cheese manufacturers as described in the Updated Economic Determination. Please refer to Section 5 of that report for details on each economic metric, why it was selected, and how the scoring process worked. All shaded cells in this table indicate that the cell value exceeds the indicator threshold, and contributes to the secondary indicator value. The total secondary indicator value in the last column of this table provides the secondary indicator total, which is the value used to determine eligibility for the MDV.

Note: This information will be updated as new information becomes available.

	Median Household Income ¹	Personal Current Transfer Receipts Share of Total Income 2021 ²	Jobs per Square Mile ³	Population Change 2011 - 2021 ⁴	Net Earnings Change 2011-2021 ⁵ (2points)	Job Growth 2011-2021 ⁶	Capital Costs as a % of Payroll ⁷ (2 points)	Secondary Indicator Score
Adams	\$ 51,878.00	38.2%	6	0.19%	28.7%	- 0.3%		7
Ashland	\$ 55,070.00	36.3%	8	-0.78%	25.7%	- 5.6%		7
Barron	\$ 55,256.00	27.5%	25	2.16%	30.0%	1.5%		7
Bayfield	\$ 62,859.00	30.8%	3	7.59%	32.5%	4.1%		6
Brown	\$ 68,799.00	19.2%	294	9.14%	37.8%	7.5%		3
Buffalo	\$ 61,167.00	27.5%	6	-2.55%	26.9%	- 9.6%		7
Burnett	\$ 55,890.00	36.4%	6	7.30%	32.7%	2.2%		6
Calumet	\$ 78,453.00	17.0%	50	11.86%	39.2%	28.3%	3.55%	5
Chippewa	\$ 63,172.00	24.9%	25	6.86%	38.5%	13.5%		5
Clark	\$ 57,547.00	26.1%	9	0.27%	47.5%	7.5%	3.75%	8
Columbia	\$ 73,786.00	20.6%	29	3.15%	39.3%	7.2%		4
Crawford	\$ 54,526.00	32.0%	12	-3.06%	28.6%	- 7.6%		7
Dane	\$ 78,452.00	14.0%	291	18.43%	62.7%	14.4%		0
Dodge	\$ 66,403.00	23.9%	41	0.15%	26.7%	4.6%	2.95%	9
Door	\$ 63,856.00	24.1%	31	8.83%	41.7%	5.8%		6
Douglas	\$ 59,688.00	31.5%	13	0.81%	32.6%	2.7%		7
Dunn	\$ 64,420.00	25.9%	21	3.65%	30.9%	5.4%		6
Eau Claire	\$ 64,777.00	22.0%	91	8.82%	33.2%	3.0%		5
Florence	\$ 52,143.00	26.4%	2	4.98%	44.3%	2.2%		6
Fond du Lac	\$ 66,390.00	23.2%	65	2.16%	38.8%	4.6%		6
Forest	\$ 51,959.00	37.8%	3	-0.08%	29.8%	- 5.1%		7
Grant	\$ 58,289.00	24.4%	15	-0.52%	40.4%	1.6%	18.94%	9
Green	\$ 70,267.00	20.9%	26	1.58%	32.3%	2.6%	2.09%	7
Green Lake	\$ 60,597.00	29.0%	17	-0.08%	12.9%	-10.5%		7
Iowa	\$ 73,716.00	21.1%	14	0.89%	36.3%	0.2%		5
Iron	\$ 48,908.00	35.5%	2	4.83%	29.5%	- 1.8%		6
Jackson	\$ 59,422.00	28.0%	8	2.90%	17.6%	- 7.0%		7

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Jefferson	\$ 71,735.00	23.0%	62	3.24%	35.1%	3.7%		5
Juneau	\$ 58,561.00	32.5%	12	-0.11%	25.6%	0.3%		7
Kenosha	\$ 70,073.00	21.9%	263	2.07%	48.0%	29.1%		4
Kewaunee	\$ 72,328.00	23.4%	19	-0.08%	25.2%	-9.3%		6
La Crosse	\$ 62,817.00	21.4%	152	5.67%	42.8%	4.7%		4
Lafayette	\$ 65,009.00	23.7%	7	-1.46%	22.5%	7.9%		6
Langlade	\$ 53,313.00	34.6%	8	-2.13%	26.7%	-2.4%		7
Lincoln	\$ 61,363.00	30.1%	12	-1.47%	31.8%	-3.7%		7
Manitowoc	\$ 61,454.00	26.6%	56	0.01%	14.8%	-2.2%		6
Marathon	\$ 67,940.00	21.0%	46	3.48%	40.5%	5.3%		5
Marinette	\$ 55,694.00	33.4%	13	0.47%	31.1%	-4.0%		7
Marquette	\$ 55,386.00	32.7%	9	1.55%	33.9%	1.5%		7
Menominee	\$ 54,940.00	39.7%	5	1.23%	63.5%	-5.9%		5
Milwaukee	\$ 54,793.00	27.5%	1924	-0.93%	28.7%	1.6%		6
Monroe	\$ 63,061.00	27.4%	23	3.64%	36.4%	4.1%		6
Oconto	\$ 68,426.00	25.8%	9	3.91%	37.4%	3.0%		6
Oneida	\$ 62,660.00	31.1%	15	5.21%	28.7%	-1.0%		6
Outagamie	\$ 72,695.00	18.7%	168	8.30%	41.1%	5.9%		3
Ozaukee	\$ 86,915.00	12.5%	174	6.91%	31.7%	6.4%		3
Pepin	\$ 63,015.00	27.7%	10	-1.46%	35.1%	1.0%		7
Pierce	\$ 78,341.00	20.0%	19	3.16%	39.5%	-0.1%		5
Polk	\$ 67,878.00	27.9%	18	2.50%	38.2%	5.0%		7
Portage	\$ 65,550.00	23.7%	42	0.50%	37.4%	5.6%		7
Price	\$ 52,052.00	36.0%	4	-0.21%	13.0%	-8.4%		7
Racine	\$ 67,224.00	24.1%	222	1.41%	27.4%	1.3%		6
Richland	\$ 56,089.00	30.2%	10	-4.22%	29.5%	-3.7%		7
Rock	\$ 65,518.00	25.3%	93	3.02%	42.3%	9.8%		5
Rusk	\$ 51,978.00	33.4%	5	-3.61%	49.2%	-1.7%		7
St. Croix	\$ 91,320.00	15.8%	43	13.45%	56.5%	16.8%		1
Sauk	\$ 67,702.00	21.0%	29	7.26%	67.3%	-3.5%	30.16%	5
Sawyer	\$ 53,011.00	34.6%	8	8.61%	31.7%	-1.9%		6
Shawano	\$ 59,767.00	29.0%	24	-1.74%	32.0%	-1.6%		7
Sheboygan	\$ 65,352.00	21.4%	83	2.79%	35.1%	4.9%	0.94%	5
Taylor	\$ 56,350.00	27.1%	8	-3.48%	33.4%	0.6%		7
Trempealeau	\$ 64,336.00	27.4%	17	6.55%	28.3%	-6.4%		6
Vernon	\$ 57,933.00	28.0%	11	3.68%	33.9%	1.1%		6
Vilas	\$ 56,837.00	32.1%	10	7.70%	45.6%	8.2%		5
Walworth	\$ 69,382.00	20.6%	78	3.51%	48.2%	9.8%		2

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Washburn	\$ 54,550.00	35.6%	7	4.70%	34.0%	0.2%		6
Washington	\$ 85,574.00	17.7%	133	4.34%	35.1%	11.0%		2
Waukesha	\$ 94,310.00	14.2%	446	5.08%	38.9%	8.3%		2
Waupaca	\$ 65,070.00	29.3%	25	-0.14%	24.7%	- 6.7%		7
Waushara	\$ 57,224.00	31.9%	10	-0.06%	24.0%	3.4%		7
Winnebago	\$ 63,938.00	21.5%	214	2.89%	34.7%	3.0%		5
Wood	\$ 57,996.00	28.2%	46	-0.52%	23.8%	- 3.3%		7
Threshold	US= \$69,021	U.S. = 21.7%	WI =51.7	1/2 U.S = 3.2%	U.S = 49.4%	1/2 U.S = 7.1%		

¹ U.S. Dept. of Commerce, Census Bureau, American Community Survey 2016-2021; Table B19013 Inflation-Adjusted Median Household Income.

² U.S. Dept. of Commerce, Bureau of Economic Analysis, Personal Income Summary Table CAINC4; <http://www.bea.gov/>.

³ Jobs from WI DWD Quarterly Census of Employment and Wages; land area from U.S. Census Bureau, County Quick Facts.

⁴ WI DOA Demographic Services Center; www.doa.state.wi.us/demographics.

⁵ U.S. Dept. of Commerce, Bureau of Economic Analysis, Personal Income Summary Table CAINC4; <http://www.bea.gov/>.

⁶ U.S. Dept. of Commerce, Bureau of Economic Analysis, Personal Income Summary Table CAINC4; <http://www.bea.gov/>.

⁷ Wage values from U.S. Dept. of Commerce, Census Bureau; County Business Patterns. Thresholds provided by the University of Massachusetts Donahue Institute.