

- Online survey about salmon and trout fishing on the Great Lakes, with an emphasis on Lake Michigan
- A random sample of roughly 8,000 resident and non-resident anglers who purchased a Great Lakes salmon and trout stamp or a 2-day Great Lakes license in 2026.
- Respondents are invited to share about their recent fishing experiences, satisfaction, and their opinions and preferences regarding management topics.
- Data collection will conclude at the end of September. We anticipate results being available in late 2026.



To: 8,365 Great Lakes
salmonid anglers

From: Wisconsin DNR Social
Scientists

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