

- Online survey of anglers about black bass (largemouth and smallmouth bass) fishing in Wisconsin
- A random sample of 8,000 resident and non-resident anglers who purchased a license in 2024, 2025, or 2026.
- The study will assess angler experiences and satisfaction with recent bass fishing and opinions on black bass management topics. Results will inform an update to the DNR's black bass management plan.
- Data collection will occur in September. We anticipate results being available in late 2026.



To: 8,000 adult anglers

From: Wisconsin DNR Social Scientists

Contact: Lauren Bradshaw
Lauren.Bradshaw@wisconsin.gov
608-982-1548