


Notes
WISCONSIN COUNCIL ON RECYCLING

Thursday, April 27th, 2017
 WI Department of Natural Resources Building, Room 413
 101 S Webster St, Madison, WI

<p>Council Members Present: Jim Birmingham, Gary Harter, Jarrod Holter, Dave Keeling, Heidi Woelfel (by phone), Jeff Zillich DNR: Jennifer Semrau, Jessica Kramer, Kathleen Patten Public: David Pellitteri, Pellitteri Waste Systems; Sharon Ehrhardt, Jefferson County; Mark Walter, Brown County/AROW Board; Allison Semrau, daughter of Jennifer Semrau (Bring Your Child to Work Day).</p>	
Call to Order	Meeting called to order at 1:02 p.m.
Approval of Minutes (March 3 rd , 2017)	Motion made by Dave Keeling and seconded by Jeff Zillich to approve the minutes of March 3, 2017. Motion carried (5-0).
Introductions and Announcements	Council members and guests introduced themselves.
Public Records Training for Boards, Councils and Commissions  WI Public Records Law Basics	<p><i>Jennifer Semrau, DNR</i> presented Wisconsin Department of Administration’s “Wisconsin Public Records Law Basics for State Employees” video for the council. Jessica Kramer, DNR Attorney and Kathleen Patten, Open Records Coordinator were present to answer questions. D. Keeling inquired if email messages sent between council members would be subject to open records requests (and therefore council members <i>themselves</i> had an obligation to save and potentially respond to public records requests). The interpretation was ‘yes,’ therefore the decision was made to cc: Jennifer Semrau on all emails pertaining to the council, as her email account would serve as the record custodian for council email records moving forward.</p>
DNR Updates	<p><i>Jennifer Semrau, DNR</i> informed the council of various DNR staffing updates:</p> <ul style="list-style-type: none"> • Angela Carey, former Recycling Specialist and DNR staff liaison to the council, accepted a Waste Management (WM) Engineer position with the Bureau of Remediation and Redevelopment; her last day was April 14th. • Valerie Joosten has accepted the position of Lead Engineer/Plan Review Expert (formerly held by Bob Greffe); this leaves a NE Region WM Supervisor vacancy. • The Bureau Director position (formerly held by Ann Coakley) has concluded the interview process, with an announcement expected in early May. (Post meeting: Joe Van Rossum announced as new Director; council was informed via email.) • The Deputy Director position (termed Field Operations Director via the alignment process) will be filled thereafter; this position focuses on facilitating consistency in decisions made across the state. • Filling of the vacant hydrogeologist position in WC region and hazardous waste specialist position in SE region are in progress. • WM is seeking to fill at Communication LTE position. • Colleen Storck, Business and IT Section Chief is retiring in June; Ed

	<p>Lynch, Hazardous Waste Section Chief is retiring in July.</p> <p>Jennifer Semrau, DNR informed the council of non-staffing updates:</p> <ul style="list-style-type: none"> • The RU annual report is due on May 1st, as April 30th falls on a Sunday. As of 10:00 a.m. today, 130 RU reports were in “New” status, 70 were in “In Progress” status and 6 RUs who were on probation last year for failing to submit a report on time had not yet submitted. Consequences for failing to submit on-time for two years include being invoiced for the 2017 recycling grant and being ineligible for the 2018 grant. • The WM program has two guidance documents out for public comment until May 8th: <i>Guidance for Landfill Tonnage Fee Exemptions Under 2013 Wisconsin Act 301</i> and <i>Granting Fee Waivers for Voluntary Waste Removals under Wisconsin Act 333</i>. • DNR continues to work on glass guidance, as requested by the Associated Recyclers of WI (AROW) Glass Taskforce report. Drafts being reviewed by DNR’s legal department include: <i>Low Hazard Exemption for Use of Processed Container Glass</i>, <i>Managing Container Glass in Accordance with Wisconsin’s Land Disposal Ban</i> and <i>Alternative Glass Use Options for MRFs</i>. All documents will be available for public comment after approval by the WM management team. • At the AROW Board of Directors meeting (April 25th), it was reported that the 2017 WI Integrated Resource Management Conference was a success for the host organizations. The Board voted to create an “Emerging Leaders Committee” to encourage young people to join and be involved with AROW and the industry. AROW’s Education Committee produced an Earth Day social media campaign, and the Product Stewardship Committee is focused on developing a paint product stewardship fact sheet and draft legislation. Finally, AROW is considering a proposal from WI Public Television to participate in a video production related to recycling for <i>Into the Outdoors</i>. • DNR will be hosting a Solid Waste Interested Parties (SWIP) meeting via webinar on May 10th from 9:30 to 11:00 a.m. • DNR will be hosting an E-cycle workshop at the DNR Service Center in Fitchburg on May 31st from 9:00 to noon; also on May 31st from 1:00 to 3:00 p.m., DNR will host a Responsible Unit (RU) workshop at the Fitchburg office. • The next meeting of the Waste and Materials Management Study Group will take place on June 6th from 1:00 to 4:00 p.m. at the DNR office in Fitchburg.
<p>Recycling Markets from Regional Perspectives</p>	<p>David Pellitteri, Pellitteri Waste Systems represents a private, Madison-area Material Recovery Facility (MRF) and shared that markets overall are much better than a year ago. Paper, plastics (with the exception of #3-7) and metals are moving well. Aseptic packaging moves, but there is limited markets. Glass is by far the most challenging, mandatory material. Strategic Materials does not have capacity, but is expanding. Alternative markets for glass have not been an option for Pellitteri and unnecessary to date, with Strategic taking all of Pellitteri’s glass. D. Pellitteri said recycling is culturally engrained in WI, however there has been a significant shift in how material is coming in. Pellitteri is seeing less segregated commercial cardboard as more consumers shop online. There is also more contamination in the stream. The 10% cap in</p>

	<p>2013 WI Act 301 for qualifying MRFs is too low.</p> <p>D. Keeling shared that a #3-7 plastics processing facility may be built in Minnesota. D. Pellitteri stated that market infrastructure is critically important for recycling success. A 35-65 gallon cart, every other week, is inadequate and many residents are putting extra bagged recycling next to the cart (which is allowed by Pellitteri, but due to the large number of residents doing so, is making collection less efficient). J. Birmingham shared that Greendale is going to 95 gallon carts with weekly pick-up. J. Semrau asked if the bags/film collected were recycled; D. Pellitteri said currently they are landfilled (but they used to be recovered).</p> <p>Currently, recycling grants are not tied to the amount of material collected, frequency of service, etc., but instead based on the grant percentage a RU received in 1999. J. Birmingham stated that the recycling grants formula might be future issue for the Council to address and make a recommendation.</p> <p>D. Keeling said there will be a recycling markets town hall at the Resource Recovery conference, August 28th-30th in Minneapolis, MN. Twenty-seven trade organizations have been invited to participate. In addition, the registration fee will be waived for a leadership position (President, Executive Director, etc.) of the state recycling association and the Recycling Partnership is also offering a travel stipend.</p> <p>G. Harter shared Harter's MRF is processing their glass into aggregate. They are separating select plastics from the #3-7 stream. J. Zillich stated Advanced Disposal also identifies glass as a challenging material. They are currently using glass as alternative daily cover (ADC). J. Birmingham asked if any programs were recovering polystyrene. He stated there are markets for clean material, but weight/density is a considerable obstacle.</p>
Recycling Markets Sub-Committee Next Steps	D. Keeling stated the council is trying to get a broad perspective on markets. J. Zillich indicated a tour of a paper mill will be the goal for the June meeting and glass will be the focus of the August meeting. J. Birmingham offered to contact Timm Weyenberg, Pioneer Industries and seek a meeting location/tour at Green Bay Packaging, Green Bay, WI for the next meeting.
Next Council Meeting Date and Location	The next meeting will be in late June, hopefully in Green Bay. J. Semrau will send out a Doodle.
Public Comment	Mark Walter, Brown County/AROW informed the Council that the Tri-County MRF produced the NE WI Recycle Guide (copies were available for the council); 180,000 copies were produced for only \$0.12/each with no distribution costs as it was distributed via Gannett newspapers and local schools.
Other Business	D. Keeling reminded the council that AROW members are National Recycling Coalition (NRC) members and entitled to those benefits, including monthly webinars. DNR promotes these webinars via the Recycling Updates.
Meeting Adjourned	Meeting adjourned at 2:30 pm; motioned by Dave Keeling and seconded by Gary Harter. Motion carried (6-0).