

Notes
WISCONSIN COUNCIL ON RECYCLING

Wednesday, July 20th, 2016
 Brown County Resource Recovery Facility, Green Bay, WI

<p>Council Members Present: Joe Liebau, Gary Harter (by phone), Heidi Woelfel, Jeff Zillich DNR: Barb Bickford (by phone), Angela Carey, Casey Lamensky (by phone), Jennifer Semrau Public: Senator Robert Cowles; Chad Doverspike, Brown County; Sharon Ehrhardt, Jefferson County; Dean Haen, Brown County; Meleesa Johnson, Marathon County; Jill Martin, Outagamie County; Heidi Miller, Village of Weston; Valerie Parker, Village of Weston; Jim Wagner, Belmark; Mark Walter, Brown County;</p>	
Call to Order	Meeting called to order at 9:30 a.m.
Approval of Minutes (May 5, 2016)	Motion to approve minutes made by Heidi Woelfel and seconded by Jeff Zillich.
Introductions & Announcements	Council members and guests introduced themselves.
DNR Updates	<p><i>Jennifer Semrau, DNR</i> provided the following updates:</p> <ol style="list-style-type: none"> 1. Staffing: <ul style="list-style-type: none"> • Brad Wolbert, Section Chief for the Recycling and Solid Waste Section of the Waste & Materials Management Bureau will be retiring later this summer. • The DNR has recently hired two Waste Management Specialists who will be working out of the Fitchburg and Green Bay offices. Former Recycling Specialist Dan Werner will now report to Cynthia Moore in the Fitchburg office and Dan Kroll, formerly of Oconto County will report to Valerie Joosten in Green Bay. • Matt Matrise is the new SE region Program Manager and Jim Zellmer, former Deputy-Director of WMM has been hired as the new Air and Waste Deputy Division Administrator. • An open recruitment for entry level solid waste engineers is also under way. 2. The Waste and Materials Management Study Group will hold its next meeting on August 9th from 12:30-3:30 in the DNR's Fitchburg office. These meetings are open to the public and council members are welcome to attend. The agenda can be found on the WMSG's webpage and will include a discussion of: <ul style="list-style-type: none"> • organics management, • alternative landfill caps, cover, construction materials and daily schedules, • discontinuing monitoring at closed landfills, • recycling funding, • addressing concerns with C&D landfills and encouraging C&D recycling.

	<ol style="list-style-type: none"> 3. The 3rd annual E-Cycle stakeholders meeting was held at the Pyle Center in Madison On June 1st. Senator Mark Miller was there to discuss legislative efforts to address challenges to the E-Cycle program. 4. The DNR’s 2016 household recycling and e-cycle survey went out earlier this summer and is now closed. The results are being analyzed and should be available later this year. 5. The Council on Recycling still has two vacancies. The DNR has contacted Daniel Sievert, Director of Gubernatorial Appointments regarding the status of the appointments. He confirmed that they are aware of the vacancies and working to fill them. 6. The Material Recovery Facility (MRF) and Responsible Unit (RU) annual reports are now complete and the results including recycling tonnage data will be available in early fall. <p>Action: No action taken</p>
<p>Action Items</p>	<p>Council members discussed:</p> <ol style="list-style-type: none"> 1. Communicating with the governor’s office to urge the governor to fill two vacant positions on the council. Council members have historically represented local units of government, non-profit organizations, business and industry. The current council does not have a local government representative and believes this is crucial in representing Wisconsin stakeholders. 2. Developing a letter to express the council’s concerns and recommendations regarding recycling funding. Council members recognize the impact of reduced funding on RUs and the need to allocate recycling funds to recycling activities. <p>Action: The council will schedule a phone conference in August to consider letters drafted by Joe Liebau addressing council vacancies and recycling funding.</p>
<p>C&D Discussion</p>	<p>Joe Liebau led a discussion on C&D recycling in Wisconsin. Large scale C&D recycling opportunities exist in Wisconsin with source separated materials having higher market value than mixed materials due to further processing requirements. WasteCap Resources Solutions, a non-profit organization based in Milwaukee, has achieved high recycling rates on state funded buildings and demonstrated cost savings through recycling. C&D recycling seems to be a greater challenge in the private sector with staging time crucial to success.</p> <p>Meleesa Johnson (AROW) noted that the challenge in C&D recycling is in the high number of small and interim C&D landfills in northern and western Wisconsin whose tipping fees remain low. These landfills often have no scales or systems in place for tracking volumes and sources of waste, and aren’t required to meet the same standards as larger landfills. Their low prices and standards act as a deterrent to recycling and result in higher rates of</p>

	<p>groundwater contamination.</p> <p>Council members discussed upcoming changes to LEED and USGBC standards for C&D recycling. An increase in the number of source separated waste streams required, the exclusion of ADC as a recycling stream and independent certified audits of recycled materials are among the expected changes.</p> <p>Council members discussed the resources available for C&D recycling in Wisconsin. WasteCap Trace is a free tool available online for tracking and documenting C&D recycling activities. Additional resources include the C&D Recycling Directory of Wisconsin and the Building and Sustainable Resource Directory of Wisconsin. The WMSG is also focusing on C&D activities to encourage recycling and address environmental concerns. Joe Liebau will work with the WMSG to coordinate efforts and share information on C&D issues.</p> <p>Action: No action taken.</p>
<p>WI Recycling Markets Directory</p>	<p><i>Jennifer Semrau</i> led a discussion on the status of the WI Recycling Markets Directory, previously developed in conjunction with the DNR and hosted on SHWEC’s website. Although the site is still live on the UW Milwaukee website, it has not been updated in over a year.</p> <p>John Arendt of the Environmental Management and Business Institute (UWGB) will be managing the transfer of the recycling markets directory from SHWEC to UWGB. The directory will be updated to include new and emerging businesses while current information will be verified for accuracy. This updated version is expected to be available by September.</p> <p>Council members discussed the value of quantifying the economic impact of recycling in Wisconsin and expressed interest in any information that is available. Several sources currently exist, although some may need to be updated. The council recommended including links to other directories on the new website as well as expanding the commodities included in the directory.</p> <p>Action: Angie will gather this information and share it with the council, including WasteCap’s C&D recycling directory and a 2011 economic analysis done on behalf of AROW.</p>
<p>Organics Discussion</p>	<p><i>Joe Liebau</i> led a discussion on organics recycling. Few municipalities in Wisconsin have systems in place to deal with all types of organics. Grass clippings and yard waste are often managed through drop off sites while brush and branches can be managed through seasonal curbside collection programs.</p> <p>The City of Madison is currently piloting a residential curbside collection program of organics targeting food scraps while other municipalities offer drop-off sites. Materials are composted on site or taken to digesters where they are processed and sold. Options available to non-residential generators including restaurants, grocery stores and institutions are collection by end-users like Sanimax, and InSinkerator’s Grind2Energy processor which delivers the new waste stream to an end processor/digester.</p>

	<p>Challenges include contamination, identifying digesters that can handle the large volumes of organics generated and funding collection programs.</p> <p>Council members expressed their concern over the volume of waste generated and the need to reduce food waste in the first place. ReFed's food waste reduction road map and the NRDC & Ad Council's Save the Food campaign were recognized as valuable educational resources for addressing this issue. Awareness and accessibility of drop off compost sites and digester sites may also be a barrier to organics collection. The DNR will make a list of compost and digester sites available to the council. Information is also available on AROW's and WasteCap's websites.</p> <p>Action: No action taken.</p>
Paint Stewardship	<p><i>Jennifer Semrau</i>, updated the council on current activity in paint product stewardship nationally and in Wisconsin. PaintCare is a paint stewardship program currently operating successfully on behalf of paint manufacturers in 8 states (CA, CO, CT, DC, ME, MN, OR, RI, VT) and Washington DC. The model includes a front end fee collected at the point of sale on both latex and oil paints. Manufacturers collect the paint through established drop-off sites for reuse, recycling, energy recovery or safe disposal.</p> <p>Minnesota's paint stewardship program began in November, 2014 and is administered by the Minnesota Pollution Control Agency (MPCA). Residents can take unwanted leftover paint to one of 257 drop off sites located at paint retailers and county household hazardous waste facilities throughout the state.</p> <p>In Wisconsin, paint stewardship is under consideration by many waste management organizations. A 2015 DNR/DATCP survey of paint management methods and costs in Wisconsin suggest that Wisconsin residents and municipalities would benefit from a more consistent, convenient and cost-effective paint recovery program. Advocates for paint stewardship in Wisconsin acknowledge that not all materials including marine paints are covered by the program and the legislation, although successful may need minor changes to optimize its success in Wisconsin.</p> <p>Action: No action taken.</p>
Council Meeting Schedule and Location	<p>Council members agreed to meet in person every other month according to the following schedule:</p> <ul style="list-style-type: none"> • September, 2016 in Milwaukee County (Greendale) • November, 2016 in Dane County (Madison) • January, 2017 in Portage County (Stevens Point)
Public Comment	No public comment
Other Business/ Next meeting	The next meeting will be a phone conference call. Angie will send out a doodle poll to select the date and time. Items on the agenda will include a discussion of drafting letters to the governor and legislature regarding council vacancies and recycling funding.
Meeting Adjourned	Meeting adjourned at 11:45 pm; motioned by Jeff Zillich and seconded by Heidi Woelfel.