HOW TO: Purchase an Annual Fishing License on Go Wild

STEP 1: Log into your Go Wild account

- **Visit the website** [gowild.wi.gov](http://gowild.wi.gov). If you have already set up a username/password for your account, you may log in directly using that. If you have not yet created a username/password, use the “Account Lookup” option to search for your account or create a new account if necessary.

- **Access your Account** - Search for your existing customer record using one of the four personal information options on the left. Or enter your username and password for your account if you have already created one.

- **Welcome Back!** Enter your driver license information (optional). If you do not wish to enter your driver license, leave both the DL state and DL number blank. Next indicate your state residency (Wisconsin resident or nonresident). If you are unsure of your state residency, select the Help me decide link. **Note:** To change your residency from nonresident to resident, all customers age 18 and over must include a WI driver license number.

- **Review Summary.** Check your personal information for accuracy. If changes need to be made, select the Edit icon. If everything is correct, select the Yes button.
STEP 2: Select your license/application product

- **Customer Homepage.** Locate the License Catalog section and select the SEE PRODUCTS button

- **Product Catalog.** Select the Fish tab, and then select the Annual Fishing License from the Product List.

- **Add-on options.** Select any stamps or other add-on products you would like with your fishing license by selecting the check boxes. Select Add to cart when done.

  **Annual Fishing License (Resident)**

  Allows fishing in any waters of the state. Stamp Privileges are required to fish inland trout or great lakes trout & salmon.

  Price:

  **Add-on At Cost**

  - **Go Wild Conservation Card**
    Get your Card now! You will receive your card in the mail within 14 business days. The Conservation Card does not expire. It is a convenient and durable alternate to paper licenses. Licenses, stamps, and hunter education authorities can all be accessed from the Conservation Card. You are required to carry paper carcass tags for certain species.

  - **Inland Waters Trout Stamp**
    Allows fishing (in addition to a license authorizing fishing) for trout on all inland waters, except Green Bay and Lake Michigan tributaries up to the first dam or lake and tributaries to Lake Superior. Conservation Patrons, Senior Citizen Recreation cardholders, and free resident Military Fishing/Small Game license holders are exempt from purchasing an inland trout stamp.

  - **Great Lakes Salmon/Trout Stamp**
    Allows fishing (in addition to a license authorizing fishing) for trout or salmon on Lake Superior, Lake Michigan, Green Bay and the tributaries of Lake Michigan and Green Bay up to the first dam or lake. Conservation Patrons, Senior Citizen Recreation cardholders, and free resident Military Fishing/Small Game license holders are exempt from purchasing a great lakes trout & salmon stamp.

[Add To Cart]
STEP 3: Make payment and print your receipt

- **Shopping Cart.** Confirm your purchase is correct. Select your Payment Type (Credit Card or Checking Account) and select **Checkout**. Or select Keep Shopping if you need to purchase more.

- **Donations:** Make a donation to the Cherish Wisconsin Fund. You may select one of the predetermined amounts or select Other to enter in a specific amount.

- **Make Payment.** Check the screen for reminders and confirm the total. A convenience fee of 2% will be added to your total when a credit card is used. Select **Make Payment** when ready.

- **Payment Processing.** Scroll to the bottom and enter your credit card (or checking account) information. Select the red **Continue** button when finished.

- **Review Payment.** The last step before the license purchase is final. Confirm your payment details, payment method, Billing address, and contact info on the screen. Select **Confirm** when finished.

- **Confirmation.** Your purchase is final, but you are not done yet! Copy down the confirmation number or print the screen. Then select the red **Continue To State Website** button to return and print your license documents.

- **Printing your license.** Now back in the Go Wild site, scroll down and select the **Receipt and License Documents** button to open your receipt documents for printing.