

BAYFIELD FLOOD MAP OPEN HOUSE

JANUARY 21, 2026 - SUMMARY REPORT

OVERVIEW

Attendance	
Number of Attendees	80+
Number of Communities	2

Overall Sentiment		
Displeased/Contentious	Neutral	Pleased

This was a virtual meeting attended almost exclusively by the public. There were no major map changes. The Lake Superior shoreline was remapped. The big draw to the meeting was the county did a structure analysis and sent a letter to residents that had structures added to the floodplain.

This open house went very well. Being held virtually, individual attendees were placed in a “break out” room with a staff member to get their questions answered while their property was viewed on either a FEMA viewer or Arc project. If they had specific insurance or ordinance questions, there were specific break out rooms for those topics. The only improvement that we could see was to generate a que to make sure we met with the residents in the order they logged on.

COMMONLY ASKED QUESTIONS

- The most common question was to get an in or out discussion. As the data was visible the resident could make their own opinion but they were told it is up to the mortgage lender.
- Another common question was Why the maps being redone? Improvements in technology, better data and Lake Superior being modeled were the common answers.
- What do I do now? This question led to a short discussion on the appeal/comment period and Letters of Map Change.

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Details of the event were shared with communities by email and a copy of the press release and were asked to post about the event on their website and social media. FEMA also released the press release. Bayfield County did a structure analysis to find structures that were added to the floodplain. The county sent these residents a letter.

PHOTOS

As this event was held virtually there was no opportunity for photographs.