

# 2027 E-Cycle Wisconsin manufacturer recycling targets

Updated August 2026

| Manufacturer name               | Market share (%) | 2027 target (lbs.) |
|---------------------------------|------------------|--------------------|
| 3PI TECH SOLUTIONS              | 0.00%            | 0                  |
| ACER AMERICA CORP               | 1.41%            | 298,089            |
| ALOGIC                          | 0.00%            | 0                  |
| AMAZON COM SERVICES LLC         | 0.77%            | 162,786            |
| AMERICAN FUTURE TECHNOLOGY CORP | 0.09%            | 19,027             |
| APPLE INC                       | 2.98%            | 630,004            |
| ASUS COMPUTER INTERNATIONAL     | 1.43%            | 302,317            |
| ATYME CORPORATION INC           | 0.01%            | 2,114              |
| AURA HOME INC                   | 0.10%            | 21,141             |
| AZPEN INNOVATION INC            | 0.00%            | 0                  |
| BENQ AMERICA CORP               | 0.16%            | 33,826             |
| BERESON USA                     | 0.00%            | 0                  |
| BEST BUY                        | 5.84%            | 1,234,638          |
| BETTER WORKSPACES LLC           | 0.00%            | 0                  |
| BLU PRODUCTS INC                | 0.00%            | 0                  |
| BRAINSTORM CORP                 | 0.12%            | 25,369             |
| BROTHER INTERNATIONAL CORP      | 1.75%            | 369,969            |
| CANON USA INC                   | 2.31%            | 488,358            |
| CODI ACQUISITION LLC            | 0.00%            | 0                  |
| CONTIXO INC                     | 0.00%            | 0                  |
| CORSAIR                         | 0.02%            | 4,228              |
| CTL                             | 0.01%            | 2,114              |
| CURTIS INTERNATIONAL LTD        | 0.00%            | 0                  |
| CYBERPOWER INC                  | 0.13%            | 27,483             |
| CYBERTRON INTERNATIONAL INC     | 0.01%            | 2,114              |
| DANE ELEC CORP USA              | 0.00%            | 0                  |
| DELL MARKETING USA LP           | 1.92%            | 405,908            |
| DP AUDIO VIDEO LLC              | 0.00%            | 0                  |
| DPI INC                         | 0.02%            | 4,228              |
| DT RESEARCH INC                 | 0.00%            | 0                  |
| DYNABOOK AMERICAS INC           | 0.00%            | 0                  |
| EIZO INC                        | 0.00%            | 0                  |
| ELEMENT TV COMPANY LP           | 0.33%            | 69,765             |
| ELITEGROUP COMPUTER SYSTEMS INC | 0.00%            | 0                  |
| ELITELUX TECHNOLOGIES INC       | 0.07%            | 14,799             |
| ELO TOUCH SOLUTIONS INC         | 0.00%            | 0                  |
| ELUKTRONICS INC                 | 0.00%            | 0                  |
| EPSON AMERICA INC               | 3.77%            | 797,018            |
| FORMLABS INC                    | 0.00%            | 0                  |
| GENERAL SOUND CO LTD            | 0.00%            | 0                  |

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|-------------------------------------------------------|------------------|--------------------|
| GIGABYTE TECHNOLOGY                                   | 0.01%            | 2,114              |
| GIZMATIC LLC                                          | 0.00%            | 0                  |
| GOOGLE LLC                                            | 0.02%            | 4,228              |
| GUANGXI CENTURY INNOVATION DISPLAY ELECTRONICS CO LTD | 0.00%            | 0                  |
| GVISION USA INC                                       | 0.00%            | 0                  |
| HANWHA VISION AMERICA INC                             | 0.01%            | 2,114              |
| HARBOR FREIGHT TOOLS                                  | 0.01%            | 2,114              |
| HEWLETT PACKARD ENTERPRISE CO                         | 0.01%            | 2,114              |
| HISENSE - USA                                         | 7.42%            | 1,568,667          |
| HMD AMERICA INC                                       | 0.00%            | 0                  |
| HP INC                                                | 5.43%            | 1,147,960          |
| HYUNDAI TECHNOLOGY GROUP INC                          | 0.00%            | 0                  |
| INFOCUS CORP                                          | 0.00%            | 0                  |
| INTERNATIONAL BUSINESS MACHINES CORP                  | 0.00%            | 0                  |
| JIANGSU WIIBOOX TECHNOLOGY CO LTD                     | 0.00%            | 0                  |
| JVCKENWOOD USA CORP                                   | 0.01%            | 2,114              |
| K S CHOI CORP                                         | 0.00%            | 0                  |
| KONICA MINOLTA BUSINESS SOLUTIONS INC                 | 0.01%            | 2,114              |
| KOORUI AMERICAN LTD                                   | 0.06%            | 12,685             |
| KYOCERA MITA AMERICA INC                              | 0.00%            | 0                  |
| LENOVO (UNITED STATES) INC                            | 1.77%            | 374,197            |
| LEXIBOOK AMERICA INC                                  | 0.00%            | 0                  |
| LEXMARK INTERNATIONAL                                 | 0.00%            | 0                  |
| LG ELECTRONICS USA INC                                | 7.91%            | 1,672,258          |
| LINSAY                                                | 0.00%            | 0                  |
| LIPPERT COMPONENTS INC                                | 0.02%            | 4,228              |
| LOGITECH INC                                          | 0.00%            | 0                  |
| MAINGEAR INC                                          | 0.01%            | 2,114              |
| MEGAGOODS INC                                         | 0.00%            | 0                  |
| META PLATFORMS TECHNOLOGIES LLC                       | 0.16%            | 33,826             |
| MICROBOARDS TECHNOLOGY LLC                            | 0.00%            | 0                  |
| MICROSOFT CORP                                        | 0.81%            | 171,243            |
| MILWAUKEE PC                                          | 0.04%            | 8,456              |
| MOBILE PIXELS INC                                     | 0.00%            | 0                  |
| MONDUO                                                | 0.00%            | 0                  |
| MONOPRICE INC                                         | 0.00%            | 0                  |
| MSI COMPUTER CORP                                     | 0.98%            | 207,182            |
| NAMSUNG AMERICA                                       | 0.00%            | 0                  |
| NAXA ELECTRONICS INC                                  | 0.00%            | 0                  |
| NETGEAR                                               | 0.00%            | 0                  |
| NEXIGHT INC                                           | 0.00%            | 0                  |
| NINTENDO OF AMERICA INC                               | 0.32%            | 67,651             |
| NIXEUS TECHNOLOGY INC                                 | 0.00%            | 0                  |
| NOOK DIGITAL LLC                                      | 0.00%            | 0                  |

| Manufacturer name                                              | Market share (%) | 2027 target (lbs.) |
|----------------------------------------------------------------|------------------|--------------------|
| NUU INC                                                        | 0.00%            | 0                  |
| NVIDIA CORP                                                    | 0.00%            | 0                  |
| NZXT INC                                                       | 0.07%            | 14,799             |
| OPTOMA TECHNOLOGY INC                                          | 0.00%            | 0                  |
| PANASONIC CORPORATION OF NORTH AMERICA                         | 0.06%            | 12,685             |
| PEERLESS INDUSTRIES INC                                        | 0.01%            | 2,114              |
| PHROZEN TECH CO LTD                                            | 0.00%            | 0                  |
| PIONEER ELECTRONICS (USA) INC                                  | 0.00%            | 0                  |
| PIXIO USA INC                                                  | 0.00%            | 0                  |
| PLANAR SYSTEMS INC                                             | 0.01%            | 2,114              |
| PROMETHEAN INC                                                 | 0.17%            | 35,940             |
| QNAP INC                                                       | 0.01%            | 2,114              |
| RAKUTEN KOBO INC                                               | 0.00%            | 0                  |
| RAZER USA                                                      | 0.24%            | 50,739             |
| RICOH USA INC                                                  | 0.01%            | 2,114              |
| ROKU INC                                                       | 1.16%            | 245,236            |
| RUSSELL DISTRIBUTION COMPANY LLC                               | 0.00%            | 0                  |
| SAMSUNG ELECTRONICS CO                                         | 17.95%           | 3,794,820          |
| SCEPTRE INC                                                    | 0.18%            | 38,054             |
| SEURA INC                                                      | 0.00%            | 0                  |
| SHARP ELECTRONICS CORP                                         | 0.01%            | 2,114              |
| SHENZHEN AZW TECHNOLOGY CO LTD                                 | 0.00%            | 0                  |
| SHENZHEN CHAOYUN E-COMMERCE CO LTD                             | 0.00%            | 0                  |
| SHENZHEN CYX INDUSTRIAL CO LTD                                 | 0.00%            | 0                  |
| SHENZHEN ELEGOO TECHNOLOGY CO LTD                              | 0.01%            | 2,114              |
| SHENZHEN HENGLIANG DIGITAL TECHNOLOGY CO LTD                   | 0.00%            | 0                  |
| SHENZHEN QUANJINGDA INNOVATION TECHNOLOGY CO LTD               | 0.00%            | 0                  |
| SHENZHEN SHI WEI SHENG OU LU DIAN ZI SHANG WU YOU XIAN GONG SI | 0.00%            | 0                  |
| SHENZHEN SHIYIDAO XINXI GU FENYOUXIAN GONGSI                   | 0.00%            | 0                  |
| SHUTTLE COMPUTER GROUP INC                                     | 0.00%            | 0                  |
| SILO USA LLC                                                   | 0.00%            | 0                  |
| SIMBANS ELECTRONICS LLC                                        | 0.00%            | 0                  |
| SIMPLY NUC INC                                                 | 0.00%            | 0                  |
| SKYTECH USA LLC                                                | 0.10%            | 21,141             |
| SKYWORTH USA                                                   | 0.71%            | 150,102            |
| SMART TECHNOLOGIES                                             | 0.23%            | 48,624             |
| SNAKEBYTE USA                                                  | 0.00%            | 0                  |
| SONY ELECTRONICS INC                                           | 3.61%            | 763,192            |
| SOUND AROUND INC PYLE AUDIO                                    | 0.00%            | 0                  |
| SUNBRITETV LLC                                                 | 0.01%            | 2,114              |
| SYLVOX VISION INC                                              | 0.06%            | 12,685             |
| SYNOLOGY INC                                                   | 0.00%            | 0                  |
| TARGUS                                                         | 0.00%            | 0                  |

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|-------------------------------------|-------------------------|---------------------------|
| TCT MOBILE (US) INC                 | 0.07%                   | 14,799                    |
| THERMALTAKE                         | 0.01%                   | 2,114                     |
| TIERTIME CORP                       | 0.00%                   | 0                         |
| T-MOBILE USA                        | 0.01%                   | 2,114                     |
| TPV USA CORP                        | 0.39%                   | 82,450                    |
| TTE TECHNOLOGY INC                  | 8.58%                   | 1,813,903                 |
| TUTU INTERNATIONAL CO LTD           | 0.00%                   | 0                         |
| VALVE CORP                          | 0.03%                   | 6,342                     |
| VERBATIM AMERICAS LLC               | 0.00%                   | 0                         |
| VIEWSONIC CORP                      | 0.70%                   | 147,987                   |
| VISUAL LAND                         | 0.00%                   | 0                         |
| VTECH ELECTRONICS NORTH AMERICA LLC | 0.01%                   | 2,114                     |
| WACOM TECHNOLOGY CORP               | 0.00%                   | 0                         |
| WALMART INC                         | 16.99%                  | 3,591,866                 |
| WESTINGHOUSE ELECTRONICS USA        | 0.22%                   | 46,510                    |
| WORRYFREE GADGETS LLC               | 0.00%                   | 0                         |
| XEROX CORP                          | 0.10%                   | 21,141                    |
| Z REISS & ASSOCIATES                | 0.00%                   | 0                         |
| ZEBRA TECHNOLOGIES CORP             | 0.02%                   | 4,228                     |
| ZOTAC USA INC                       | 0.00%                   | 0                         |