





PUBLIC SECTOR FINANCE ROLE

- Provide resources directly
 - Competitive or formula grants; forgivable loans
 - In-kind technical assistance
- Reduce financing risk and costs
 - Loan guarantees; companion loans
 - Interest-rate reductions or subsidies



- Improve the borrower's financial situation
 - Re-payment grace periods; tax abatements and incentives;
- Promote Public-Private Partnerships



*TAB delta institute



COMMONLY USED FEDERAL RESOURCES/FUNDS

- USEPA (Grants & Tech. Asst.)
- USDA
- HUD: CDBG
- EDA
- DOT
- Tax code incentives







WHAT'S BEEN USED TO HELP FINANCE **BROWNFIELD REUSE?**

- Loans
 EDA capital for local revolving loan funds
- HUD funds for locally determined CDBG loans and "floats"
- EPA capitalized revolving loan funds
- SBA's microloans SBA's Section 504 development company
- EPA capitalized clean water revolving loan funds (priorities set/ programs run by each state)
 HUD's Section 108 loan guarantees
- SBA's Section 7(a) and Low-Doc programs
 USDA business, intermediary, development loans

- HUD's Community Development Block Grants (for projects locally determined)
- EPA assessment, cleanup grants
 EDA public works and economic adjustment

- Grants (continued)
 ➤ DOT (various system construction, preservation, rehabilitation programs)
- Army Corps of Engineers (cost-shared services)

 > USDA community facility, business and
- industry grants

Equity capital

> SBA Small Business Investment Cos.

Tax Incentives and tax-exempt financing ➤ Opportunity Zones

- New Markets tax credits
 Historic rehabilitation tax credits
- Low-income housing tax credits
- Industrial development bonds
- Energy efficiency construction credits



SOME BLEND OF THESE PROGRAMS CAN COVER EVERY ASPECT OF THE BROWNFIELD REVITALIZATION

PROCESS:

- Brownfield reuse/redevelopment planning
- Site acquisition
- Environmental assessment and cleanup
- Installation of institutional controls
- Site clearance, demolition, debris removal
- Rehabilitation of buildings
- Construction of infrastructure







USEPA ARC GRANTS* Contingent on BUILD Act Provisions *

	Assessment	RLF	Cleanup
Applicant Eligibility (see full list in Section III.A.)	Government, Quasi Government, Regional Council, Tribe	Government, Quasi Government, Regional Council, Tribe	Government, Quasi Government, Regional Council, Tribe, Non-profit
Amount of Funding Available	Community-wide Up to \$200,000 for hazardous substances, OR Up to \$200,000 for petroleum, OR Up to \$300,000 for petroleum, OR of hazardous substances AND petroleum (not to exceed \$200,000 for either type.) Site-specific Up to \$200,000 or up to \$350,000 with a waiver Assessment Coalition Up \$500,000	Community-wide • Up to \$1,000,000 RLF Coalition • Up to \$1,000,000	Single-site proposal - Up to \$200,000 per site Multi-site proposal - Up to \$200,000 per vew proposal, which can include multiple parcels for a maximum total amount of \$200,000 Up to 3 proposals totaling \$5600,000 (any combination of the above)
Cost share Requirement	n/a	20% cost share	20% cost share
Period of Performance	3 years	5 years	3 years
Common Eligible Grant Activities	inventory, characterize, assess, reuse planning, cleanup planning, and conduct community involvement	capitalize a RLF program; provide loans and subgrants to carry out cleanup activities	cleanup activities, reuse planning, and community involvement

* Contingent on BUILD Act Provisions *

USEPA FUNDS - GRANTS

- Assessment, Cleanup & Revolving Loan Fund Grants (ARC)
 - Annual Competition Announced in Fall 2018 with a Deadline of November/December. (RLF 2019)
- Area Wide Planning Grant (AWP)
 - Next Competition TBD
- Environmental Workforce Development Job Training Grants (EWDJT)
 - Next Competition 2019





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ASSESSMENT GRANTS





* Contingent on BUILD Act Provisions *

ASSESSMENT GRANTS

- Provide funding to plan, inventory and assess brownfields contaminated with hazardous substances, pollutants, contaminates and petroleum products, conduct community involvement, and cleanup/redevelopment planning.
- Who is eligible?
 - State, local, and tribal governments
 - General purpose units of local governments
 - Regional councils or redevelopment agencies



* Contingent on BUILD Act Provisions *

ASSESSMENT GRANTS

Anticipated Funding in Fiscal Year 2018

- Community-Wide Proposals:
 Up to \$200,000 for hazardous substances, or
 Up to \$200,000 for petroleum product, or
 Up to \$300,000 for hazardous substances AND petroleum in the same competition cycle
- Site-Specific Proposals:

 Up to \$200,000

 May seek waiver and request up to \$350,000
- Assessment Coalition Proposals:
 Up to \$600,000



• Award ~150 grants annually





ASSESSMENT GRANTS	
1. Community Need (50 points)	
2. Project Description (50 points)	
3. Community Engagement & Partnerships (35 points)	
4. Project Benefits (25 Points)	
5. Programmatic Capability (40 points)	
Total Points: 200	
DISRUPT CATALYZE TRANSFORM TRANSFORM delta institute	
*Contingent on BUILD Act Provisions *	
 Provide funding for remediation of brownfields contaminated with hazardous substances, pollutants, contaminates and petroleum products. 	
Who is eligible? Applicants must own the property at time of proposal	
submission State, local, and tribal governments General purpose units of local governments Regional councils or redevelopment agencies Non-profit organizations	
 Funding: Up to \$200,000 per site (total of 3 sites) Requires a 20% cost share Award ~60 grants annually 	
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DEVIALVIALA LA ANI ELINOminemon BUID Act Provisions*	
REVOLVING LOAN FUND (ett of Provisions* GRANTS	
 Funding capitalizes a revolving loan fund - provides loans and subgrants to carry out cleanup of brownfield sites contaminated with haz substances, pollutants, contaminates and petroleum products. 	
Who is eligible? State, local, and tribal governments General purpose units of local governments Regional councils or redevelopment agencies	
Funding: Up to \$1,000,000 (\$800,000 in past years) Requires a 20% cost share Award -12 RLFs biennially Provide supplemental funding annually to -30 existing high performing RLFs Next Solicitation: Fall 2019	
DISRUPT CATALYZE TRANSFORM TABLE TAB delta institute	

REQUIREMENTS TO SUBMIT A **PROPOSAL** · Learn how to submit a proposal via www.grants.gov Review the Applicant Tools & Tips on the www.grants.gov

- Obtain the organization's DUNS number and register in www.sam.gov NOW.
- Even if already registered in <u>www.sam.gov</u> make sure the account is active and will be active by the deadline.
 - The account must be renewed annually by the E-Business Point of Contact (E-Biz POC).
- Ensure the correct Authorized Organization Representative (AOR) submits the proposal.
 - The AOR must be designated by the E-Biz POC.



AREA-WIDE (AWP) PLANNING **GRANTS**

- Provide assistance for community involvement and reuse planning.
 - Applicants select a focus area that is affected by Brownfields (e.g., a neighborhood, district, city block, corridor, etc.).
 - Applicants must identify at least one catalyst, high priority site and any other brownfield sites in the focus area.
 - Grant funds used to research existing conditions and involve the community in activities that will lead to development or an area-wide plan, including implementation strategies.
- Who is eligible?
 State, local, and tribal governments
 General purpose units of local governments
 Regional councils or redevelopment agencies
 Non-profit organizations

- Funding:

 Up to \$200,000

 Award -20 grants biennially



ENVIRONMENTAL WORKFORCE DEVELOPMENT AND JOB TRAINING GRANTS

- · Provide funding to recruit, train, and place unemployed and underemployed residents of communities affected by solid and hazardous
- Support training in various environmental programs across EPA (such as solid waste, Superfund, brownfields, emergency response, waste and stormwater, chemical safety, etc...).
- Who is eligible?
 - States, counties, municipalities, tribes, and U.S. territories

 - Colleges and universities
 Community job training organizations
 Non-profit training centers and Workforce Investment Boards
- Funding:

 - Up to \$200,000 each
 Award ~16 grants annually







USEPA TECHNICAL ASSISTANCE

- Targeted Brownfield Assessments (TBA).
- Technical Assistance for Brownfields (TAB)
- Tribal Technical Assistance



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TARGETED BROWNFIELDS ASSESSMENTS (TBA)

- EPA performs environmental assessments for a community using a contractor
- Especially useful for small and rural communities as well as environmental justice communities
- Requests are accepted by regional EPA offices on a rolling basis
- Non-competitive (i.e., not a national competition)

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TECHNICAL ASSISTANCE TO BROWNFIELD (TAB) COMMUNITIES

- Assists communities and tribes with the brownfields redevelopment process
- A national program
- Free to communities
- Funded by EPA via grants to 3 different entities
- K-State assists communities in EPA Regions 5, 6, 7 & 8
- Center for Creative Land Recycling (CCLR) assists in EPA Regions 2, 9, and 10



New Jersey Institute of Technology (NJIT) assists in EPA Regions 1, 3, and 4



TRIBAL TECHNICAL ASSISTANCE

- Technical assistance to tribal communities addressing brownfields issues, including assistance with:
 - Understanding and building a Tribal Response Program,
 - Finding funding resources for cleanup and reuse,
 - Reviewing historical information,
 - Designing an investigation or sampling/analysis, and
 - Cleanup and redevelopment planning.





TAB TOOLS: BROWNFIELDS INVENTORY TOOL (BIT)



TAB TOOLS: BROWNFIELDS INVENTORY TOOL (BIT)



TAB TOOLS: TAB EZ FOR EPA GRANT WRITING



OTHER RESEARCH, TRAINING AND TECHNICAL ASSISTANCE GRANTEES

The following four TA grantees will continue to work with communities through September 2019...

Council of Development Finance Agencies (CDFA)

Hazardous Materials Training and Research Institute (HMTR)

Groundworks USA

University of Louisville

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USDA-RD FUNDS SUPPORTING BROWNFIELD REDEVELOPMENT



- Eligible activities include:
 - Planning for redevelopment or revitalization for businesses and community facilities (which could include brownfield projects)
 - Site clearance/preparation, including demolition bey brownfield reuse/redevelopment activities
 - Rehabilitation/improvement of sites or structures which might geed to include removal or remediation of contamination as part of project
 - Construction of real estate improvements
 - Installation of amenities to enhance development

DISRUPT CATALYZE TRANSFORM





USDA CASE STUDY CHARLESTON PLACE, SEAFORD, DE (7,736)

- Abandoned sewing factory, built in 1920s
- Developed by non-profit Better Homes of Seaford
- \$600,000 USDA rural development loan, plus DE Housing Authority and private bank participation
- Ribbon cutting 1/9/06; fully occupied by March





USDA CASE STUDY POTOSI, WI (70

- Former 120 year old brewery.
- WI DNR seed grant approx. \$30K
- USDA \$3.3 million guaranteed loan
- Refurbished as microbrewery, brewing museum and library
- 50 new jobs!

DISRUPT CATALYZE TRANSFORM



TAB



HOUSING AND URBAN DEVELOPMENT

ENTITLEMENT AND STATE/SMALL CITIES CDBG PROGRA

- Cities over 50,000 people get annual formula allocations
- Each state gets an annual funding allocation from HUD to meet small cities' (less than 50,000 population) community development needs
- CDBG funds must meet one of HUD's 3 broadly defined program objectives:
 - addressing the needs of low- and moderate-income people (at least 51% of funds)
 - -addressing slums and blight
 - -meeting an urgent community need





CDBG ELIGIBLE ACTIVITIES LINKING TO BROWNFIELD NEEDS



- Demolition and removal
- · Rehabilitation of public and private buildings
- · Construction or reconstruction of infrastructure, neighborhood centers, recreation/public works facilities
- Can include coping with contamination as part of site preparation or infrastructure development
- Can be lent to private companies in some circumstances
- For the state/small cities program -
 - Each state sets it own project funding priorities, defines its own program requirements, within these

objectives and activities





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OLD TOWN, ME

- (Altandoned 3-acre Lily-Tulip paper plate manufacturing site on Penobscot River
- Converted into waterfront park, 2 commercial buildings
- Key funding included \$400,000 state/small cities CDBG grant for infrastructure around commercial buildings
- · Other funding included:
 - \$24,500 from the National Trails Recreation Act for trails, walkways, and river stabilization
 - \$8,000 from ME Forest Service for
 - Leverage: 4 new businesses, 30 jobs, \$18,000 in property tax revenues, open space





CDBG CASE STUDY SMALL BUSINESS **INCUBATOR**

(784)

Small business incubator in Walthill (population 909)

- · Renovated and modernized former 4,000 sq. ft. electric power plant site, built in 1910, abandoned 20+ years
- · Financing included -
 - \$105,000 in state small/cities CDBG
 - \$150,000 local sources



WALTHILL, NE



ECONOMIC DEVELOPMENT ADMINISTRATION (EDA)



- Public Works
 - Economic Adjustment
 - Planning
 - Regional Innovation Strategies
 - Trade Adjustment for Firms
 - Research and National Technical Assistance
 - Local Technical Assistance.
- Must be included in Comprehensive Economic Development Strategy CEDs.





EDA CASE STUDY PLAINVIEW AR

(755)

- Lumber/pressure treating facility, shut down in 1986
- Declared superfund site in 1999
- Redeveloped as specialty steel plant
- EDA public works -\$763,000 for site preparation, construction, infrastructure as part of \$1.1 million financing package









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TRANSPORTATION PROGRAMS



- DOT highway/transit construction programs can support related revitalization by:
 - Helping upgrade existing facilities
 - Offer transportation amenities that improve access to and marketability of Brownfield sites
 - Fund facilities and structures that serve as part of the remedial solution
- Transportation funds can be used for cleanup integral to transportation system development/upgrades
- Must work through state / local transportation agencies





DOT CASE STUDY FORMER **CONOCO TOWER-**SHAMROCK, TX (1,946)

- Opened in 1936 to serve the new Route 66 cutting thru the city; combined gas station and "U-Drop Inn Café"
- · Closed in mid-1990s
- Purchased by First National Bank of Shamrock in 1997 and donated to city
- Restored by city of Shamrock for use as Chamber of Commerce
- \$1.7 million DOT enhancement grant paid for most of the station restoration, supplemented by local fundraising
- · Café is being restored as a revenue-generating enterprise to help cover maintenance costs
- Fun fact: inspired "Ramone's Body Shop" in Disney movie "Cars"





NEW MARKETS TAX CREDIT



- NMTC program provides a tax incentive for private sector investment into economic development projects and businesses located in low-income communities.
- Program overseen by U.S. Department of the Treasury and directly administered by the Community Development Financial Institutions ("CDFI") Fund https://www.cdfifund.gov/programs-training/Programs/nev-markets-tax-credit/Pages/default.aspx
- NMTCs are allocated by the CDFI Fund to community development entities ("CDEs")
- CDEs offer NMTCs to investors in exchange for qualified equity investments ("QEIs") for the purpose of a making loans to qualified active low-income businesses ("QALICBs")
- Sweet spot \$5-10M loans





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NMTC CASE STUDY - AVENUE OF THE ARTS GRAND RAPIDS, MI (188,000)



- Arts-related mixed-use redevelopment project in an area largely abandoned since the 1950's
- Martineau Division-Oakes, 12,000square-foot commercial space is occupied by the art department of Calvin College and a café
- 23 spaces for artists to live and work Once the project got off the ground, the
- city committed \$2 million improvements in the development's neighborhood.

Key Elements:

- CDFI Hot Zone
 - 52% poverty rate
 - Family income 50% of area median income
- SBA Hub Zone
- NMTC\$8.7 million from private investors
- 40 construction jobs. 21 permanent jobs





REHABILITATION TAX CREDIT



- Historic Preservation Credit
 - Federal
 - Limited application State credit
- Taken the year renovated building, in service
- Credit for certified rehabilitation work done on historic structures - 20% Federal rehab credit spread over 5 years



RTC CASE STUDY FORD MOTOR ASSEMBLY **PLANT**

RICHMOND CA (103,701)

- Built in 1930, 520,000 sq.ft.; closed 1953
- · Original Albert Kahn " daylight factory"
- · Rehabilitation work began in 2004
 - Included seismic retrofits, green performance measures, including solar panels on roof
- \$11 million in rehab tax credits
- Today- houses several manufacturers of sustainable products, plus $45,000 \, \text{sq} \, \text{ft}$ meeting and entertainment venue





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