

Snowmobile Recreation Council

Tourism Committee

Thursday, February 6th, 2025

Arbor Vitae Town Hall, 10675 Big Arbor Vitae Dr, Arbor Vitae, WI 54568
and via Zoom

Notice is given that the Tourism Committee of the Snowmobile Recreation Council will convene after the Law Enforcement & Safety Committee adjourns on Thursday, February 6th at the Arbor Vitae Town Hall, 10675 Big Arbor Vitae Dr, Arbor Vitae, WI 54568 and via Zoom, connection information below.

Notice is further given that matters concerning the Council's responsibilities specified in Section 350.14, Wisconsin Statutes, which arise after the publication of this agenda, may be added to the agenda and publicly noticed no less than 24 hours before the scheduled council meeting, if the Council Chair determines that the matter is urgent.

AGENDA

1. Call to order - Chair, Lynsey Burzinski
2. Agenda repair
3. Public Comments
4. Committee Chair Report
5. Committee Member Issues
6. Tourism Update – Drew Nussbaum (Dept of Tourism)
7. Snow Reports
8. What Tools are Working
9. Marketing for Snowmobile Clubs (Geofences, Positive Messages, Accuracy)
10. Funds Available for Trail Marketing?
11. Current Legislative Action
12. Housekeeping & Wrap-Up
13. Adjourn

[Join Zoom Meeting](#)

One tap mobile: US: [+19292056099](tel:+19292056099), [+13017158592](tel:+13017158592), [86953282471](tel:+186953282471)#, ..., *064457# or
[+13017158592](tel:+13017158592), [86953282471](tel:+186953282471)#, ..., *064457#

Meeting URL: <https://us02web.zoom.us/j/86953282471?pwd=5YMKWDRafjt6bd0BuYTj7O2v>

Meeting ID: FuNLAY.1
869 5328 2471
Passcode: 064457

Join by Telephone

For higher quality, dial a number based on your current location.

Dial: 833 548 0282 US Toll-free
833 928 4608 US Toll-free

Meeting ID: 869 5328 2471
Passcode: 064457