

<p><b>Application Scoring Criteria</b></p> <p>0 – Not at all  1 – It’s not clearly stated, but could be assumed based on application details  2 – Yes, but not to an appreciable extent  3 – Yes  4 – Yes and it is well documented within the application  5 – SHOULD ONLY BE AWARDED IN OUTSTANDING CIRCUMSTANCES. Project has a unique or focused approach; goes above and beyond a typical DNR Learn to Hunt program; and is well documented within the application.</p>	<p>Maximum scores listed in top right cell of each section</p>
<p><b>A. Project Summary</b></p>	<p><b>10</b></p>
<p>1. The applicant clearly and succinctly summarizes their proposed project.</p>	<p><b>0-5</b></p>
<p>2. The applicant explains how their project fits into the Outdoor Recreation Adoption Model.</p>	<p><b>0-5</b></p>
<p><b>A. Project Details</b></p>	<p><b>40</b></p>
<p>1. Target Audience:</p> <p>The applicant clearly identifies their primary target audience.</p> <p><u>Note for scorers:</u> Applicant should clearly identify who their ideal participant is. Who will they be trying to reach with advertisements for their program?</p> <p><b>Part 1 (Choose <u>one</u> score of 5 or 4):</b></p> <ul style="list-style-type: none"> <li>➤ Program is intended for people who do not come from traditional hunting backgrounds (have little prior hunting experience).</li> <li>➤ Program intention does not discern between participants with or without a hunting background, or network of people who could mentor them.</li> </ul> <p><b>Part 2 (Choose <u>one</u> score of 5 or 4):</b></p> <ul style="list-style-type: none"> <li>➤ Program is intended for family participation.</li> <li>➤ Program is intended for women.</li> <li>➤ Program is intended for adults (anybody) who have little to no prior hunting experience.</li> <li>➤ Program is intended for youth (parent/guardian participation is secondary).</li> <li>➤ Program is intended for people who may not intend to hunt but who may benefit from education, positive exposure to hunting, or services hunters can provide.</li> </ul>	<p>10 possible</p> <p><b>Part 1:</b></p> <p><b>5</b></p> <p><b>4</b></p> <p><b>Part 2:</b></p> <p><b>5</b></p> <p><b>5</b></p> <p><b>5</b></p> <p><b>4</b></p> <p><b>4</b></p>

<p>2. Project Promotion:</p> <p>The applicant clearly explains their strategies for promoting their program to reach their target audience, taking into account their past experience.</p>	<p><b>0-5</b></p>
<p>3. Agendas:</p> <p>The applicant provides clear, well-thought out agendas and/or timelines outlining how their project will work, which provide clear expectations for participants or beneficiaries of the grant project.</p>	<p><b>0-5</b></p>
<p>4. Project Scale:</p> <p>The applicant clearly states the number of participants their project will accommodate; or the number of people the project will reach.</p> <p><b>AND</b></p> <p>The applicant clearly explains their rationale for the number of participants; or how they concluded their project reach.</p>	<p><b>0-5</b></p>
<p>5. Project Support:</p> <p>The applicant clearly lists the volunteer and/or staff roles needed to make the project a success, the number of people needed in each role, and why the role is needed.</p>	<p><b>0-5</b></p>
<p>6. Project Evaluation:</p> <p>The applicant clearly explains how they will evaluate whether their project was a success and acknowledges that this information will be provided to the DNR after the project is complete.</p>	<p><b>0-5</b></p>
<p>7. Participant Follow-up:</p> <p>The applicant clearly explains whether and how they will provide follow-up opportunities to participants.</p>	<p><b>0-5</b></p>
<p><b>B. Best Practices</b></p>	<p><b>25</b></p>
<p>1. Reducing Barriers: The applicant clearly explains how they will use an effective approach to address one or more (<u>does not have to be all</u>) of the following barriers to hunting:</p> <ul style="list-style-type: none"> <li>➤ <b>Access:</b> The project provides participants an avenue to access private land or high-quality experiences on public land; or the project positively shapes participants' expectations of hunting on public land.</li> </ul>	<p><b>0-5</b></p>

<ul style="list-style-type: none"> <li>➤ <b>Mentorship:</b> The project connects people new to hunting with a trusted, experienced hunter willing to act in the role of a long-term mentor.</li> <li>➤ <b>Motivation:</b> The project inspires or motivates people to pursue hunting rather than prioritizing other activities.</li> <li>➤ <b>Public Image:</b> The project uses effective strategies to mitigate negative aspects of the public image of hunting. <ul style="list-style-type: none"> <li>○ Examples: programs for non-hunters or beginning hunters that discuss CWD, harvesting an animal, etc.</li> <li>○ Marketing or communications projects that reflect positively on hunting (contact grant managers prior to applying).</li> </ul> </li> <li>➤ <b>Outdoor Skills &amp; Gear:</b> Project teaches or provides essential knowledge, skills, or equipment related to hunting, such as: <ul style="list-style-type: none"> <li>○ Shooting skills.</li> <li>○ Home butchering and processing.</li> <li>○ Removing and submitting lymph nodes for CWD testing in white-tailed deer.</li> <li>○ Cleaning and maintaining equipment (firearms, knives, etc).</li> <li>○ Outdoor survival or first-aid.</li> <li>○ Learning and understanding hunting regulations.</li> <li>○ The project makes needed gear or equipment available to allow somebody to participate in hunting or shooting activities.</li> <li>○ Other – explain.</li> </ul> </li> </ul>	
<p>2. Safety:</p> <p>The applicant clearly explains how the safety of all participants and instructors will be ensured.</p>	<b>0-5</b>
<p>3. Volunteer, Staff, and Participant* Training:</p> <p>The applicant clearly explains how staff or volunteers will be trained to effectively carry out their role.</p> <p>*If applicable, the applicant explains how participants will be trained to effectively participate in the program or project.</p>	<b>0-5</b>
<p>4. Delivery Method:</p> <p>The applicant clearly explains whether the program or project will be</p>	<b>0-5</b>

delivered virtually, in-person, or using a hybrid method; and why.	
<p>5. The application is characterized by strong partnership(s).</p> <ul style="list-style-type: none"> <li>➤ The applicant clearly lists partners and explains the role and expectations of partners in the project.</li> <li>➤ The application package includes letters of support from listed partners, explaining that they have agreed to participate in the designated role.</li> </ul>	<b>0-5</b>
<b>D. Grant History (Choose <u>one</u> score of 10, 5, or 0)</b>	<b>10</b>
<ul style="list-style-type: none"> <li>• The applicant has never received a Hunter R3 Grant or has not received a Hunter R3 Grant within the last 3 years.</li> </ul>	<b>10</b>
<ul style="list-style-type: none"> <li>• The applicant has received one or more Hunter R3 Grants within the last 3 years and has successfully completed and closed all grant projects.</li> </ul>	<b>5</b>
<ul style="list-style-type: none"> <li>• The applicant has a current Hunter R3 Grant project.</li> </ul>	<b>0</b>
<b>Total Points</b>	<b>85</b>
<b>E. Tiebreakers</b>	
Points awarded in this section are only used to rank projects that otherwise have the same total score from Sections A-D.	<b>2</b>
<b>Tiebreaker 1:</b> The project has an archery focus.	<b>1</b>
<b>Tiebreaker 2:</b> The project incorporates land stewardship education, habitat awareness, and/or climate change education.	<b>1</b>