**Safety Signage Ranking Tool \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** *(Applicant)*

The purpose of this category is to provide funding for the development and placement of safety information signing. Existing maintenance grant funds should be used for the purchase and installation of directional, navigational and regulatory signs – this funding source is intended for signs that promote proper use of safety equipment, and remind riders about safety guidelines. A strong grant application will include the proposed messages/content on said signs, the # of signs, location to placed, and cost estimates for purchase and installation.

**Eligible Applicants** – Local, tribal, and federal agencies. Also eligible are non-profit organizations that meet [these](https://dnr.wisconsin.gov/aid/atvEnhancement.html) eligibility requirements.

**Eligible Items**

* Purchase of custom signs that promote safety in ATV/UTV riding
* Purchase of posts, hardware necessary to place signs on the trail or at trailhead/trailside facilities.
* Labor and equipment necessary to install signage, based on the rates established for the [ATV/UTV Trail Aids](https://dnr.wisconsin.gov/aid/atvTrails.html) program.
* Signs must be for use on a funded off-road ATV/UTV trail system.
* Sign placement and design should conform to the guidelines in the [Trail Signing Handbook](https://dnr.wi.gov/files/PDF/pubs/cf/CF0023.pdf?o=n).

**Ineligible Items**

* Road route signage
* Directional, navigational warning or regulatory signs that are required on trails, and eligible under the applicant’s maintenance grants.
* Signs that endorse, promote, or are sponsored by businesses. Sponsoring business should be responsible for funding the production and placement of those signs.
* Conversational signs such as “Trail maintained by ABC Club”, “Your ATV registration dollars at work”, “This trail is a privilege not a right” or memorial signs.

**Scoring Guidelines for Applicant:** Provide any additional documents not requested as part of the general application to substantiate your points.

**Scoring Guidelines for the Council**: These are guidelines and will be reviewed by the Council yearly after each funding meeting.

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| **Gateway Question:** Please elaborate on the sign message/content, # of signs, and location of placement in the application narrative.  Signs will be for use in support of an existing off-road ATV/UTV trail system |

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| --- | --- | --- | --- |
|  | Category | Possible  Points | Actual  Points |
| **1** | **Sign Purpose** *(check all that apply in the project scope.)* | Max Points: 5 | |
|  | Safety Information | 5 |  |
| **2** | **Other Funding Sources** *(check one – max 2 points)* | Max Points: 2 | |
|  | 51% or greater | 2 |  |
|  | 25-50% | 1 |  |
|  | Less than 25% | 0 |  |
|  | Sub Total |  |  |
|  | **DEDUCTIONS** | Max Deduction: -5 | |
| 3 | Incomplete Application Deduction (Identified by RPM) | -5 |  |
| (Maximum Points: 8) **Grand Total** | | |  |

Justifications for Ranking

Legislative change to 23.33: Signs. In addition to the projects listed in par. (b), the department may provide aid from the appropriation under s. 20.370 (5) (ct) or (cu) to a town, village, city or, county, or nonprofit organization for up to 100 percent of the cost of placing signs developed under sub. (4z) (a) 2. and 3.

# Category: Sign Purpose

Rating: Safety Information and Guidelines Points: 5

Justification: Any project that displays information on safe and ethical riding practices for ATV / UTV operation should receive points. Signs promoting safe and ethical riding practices help increase awareness of common violations and riding practices leading to injuries or environmental damage, or increase the awareness of laws and regulations relating to the ATV / UTV program.

# Category: Other Funding Sources

Rating: 51% or greater Points: 2

Justification: Any project that includes a funding source or funding sources that when combined equal 51%

or more of the total grant request should receive points. Additional funding sources shows commitment towards completing the project. Greater than 51% shows a high level of commitment towards the project.

Rating: 25% to 50%

Points: 1

Justification: Any project that includes a funding source or funding sources that when combined equal 26% to 50% of the total grant request should receive a point. Additional funding sources shows commitment towards completing the project.

Rating Less than 25%

Points: 0

Justification: Any project that includes little to no outside funding assistance will receive 0 points on this scoring guide.